



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

# Contract # 1375934

Schedule Dates

09/25/12-10/01/12

Date Entered 09/20/12

Last Modified

Entered By

Nancy Britus

Agency

House Majority Political Action Committee (57001)

Product

CO-OP

Brand

NO

Salesperson

Headline #

Sales Office

06323707

Buyer Name

A35+R

Phone/Fax

Normal

CPE

Package Deal

Account Types

Commission %

Billing Type

15.00

Comments

Commission

Weekly/Irregular

Net Total

House MAJ PAC 09/25

\$16,647.25

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

Waterfront Strategies (7591)  
POLITICAL ISSUE (ns) (1187)  
HOUSE MAJ PAC 09/25 (474469)  
TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
BASSETT, LAURA  
/

79/86/1805  
National/Political Issue Agency BRD  
Weekly/Irregular  
HOUSE MAJ PAC 09/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

West Palm Beach (WPEC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	19	\$16,585.00	
Oct. 2012	1	\$3,000.00	
Grand Total:	20	\$19,585.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	10A- 11A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
Est 2.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	11A- 12P (EST)	1		X	X	X	X			1	\$625.00	\$625.00	West Palm Beach (WPEC)		9/20/12
Est 3.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	12:35A- 1:35A (EST)	1		X	X	X	X			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/20/12
Est 4.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	12P- 12:30P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 5.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	4P- 5P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 6.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	5A- 5:30A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
Est 7.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	5P- 5:30P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
Est 8.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	5:30P- 6P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
Est 9.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/28/12	3	:30	6P- 6:30P (EST)	1		X	X	X	X			1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC-TV  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

# Contract # 1375934

Schedule Dates

09/25/12-10/01/12

Advertiser

House Majority Political Action Committee (57001)

Agency

Waterfront Strategies (7591)

Product

POLITICAL ISSUE (ns) (1187)

Brand

HOUSE MAJ PAC 09/25 (474469)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

BASSETT, LAURA

Phone/Fax

/

CPE

79/86/1805

Account Types

National/Political Issue Agency SRD

Billing Type

Weekly/Irregular

Comments

HOUSE MAJ PAC 09/25

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered

09/20/12

Last Modified

Entered By

Nancy Bortus

CO-OP

Headline #

06323707

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,937.75

Net Total

\$16,647.25

Sales Tax

West Palm Beach (WPEC)

By Broadcast Month

Sep. 2012

Oct. 2012

Grand Total:

Spots

19

1

20

Rate

\$16,585.00

\$3,000.00

\$19,585.00

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/28/12	3	:30	6A-7A (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 11.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/28/12	3	:30	7A-9A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
Est 12.0	Unapproved (NewL) on credit hold / SPOT	09/25/12-09/28/12	2	:30	7:30P-8P (EST)	1		X	X	X	X			1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/20/12
Est 13.0	Unapproved (NewL) on credit hold / Prime	10/01/12-10/01/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1	1							1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		9/20/12
Est 14.0	Unapproved (NewL) on credit hold / SPOT	09/29/12-09/29/12	3	:30	5A-6A (EST)						1			1	\$190.00	\$190.00	West Palm Beach (WPEC)		9/20/12
Est 15.0	Unapproved (NewL) on credit hold / SPOT	09/29/12-09/29/12	3	:30	6P-6:30P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/20/12
Est 16.0	Unapproved (NewL) on credit hold / SPOT	09/29/12-09/29/12	3	:30	7P-7:30P (EST)						1			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
Est 17.0	Unapproved (NewL) on credit hold / SPOT	09/30/12-09/30/12	3	:30	6A-9A (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
Est 18.0	Unapproved (NewL) on credit hold / Prime	09/27/12-09/27/12	3	:30	10P-CBS-Elementary (Thursday)					1				1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12



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West Palm Beach, FL 33407

Waterfront Strategies  
3050 K St NW #100  
Washington, DC 20007

**Contract # 1375934**  
Schedule Dates 09/25/12-10/01/12  
Advertiser House Majority Political Action Committee (57001)  
Agency Waterfront Strategies (7591)  
Product POLITICAL ISSUE (ns) (1187)  
Brand HOUSE MAJ PAC 09/25 (474469)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 79/B6/1B05  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments HOUSE MAJ PAC 09/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/20/12  
Last Modified  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06323707  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,937.75  
Net Total \$16,647.25  
Sales Tax

West Palm Beach (WPEC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	1	\$16,585.00	
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Grand Total:	20	\$19,585.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 19.0	Unapproved (New!) on credit hold / SPOT	09/25/12-09/30/12	3	:30	11P-1135P (EST)	1		X	X	X	X	X		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
Est 20.0	Unapproved (New!) on credit hold / Prime	09/25/12-09/25/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)			1						1	\$5,250.00	\$5,250.00	West Palm Beach (WPEC)		9/20/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:										Date:									
Accepted-Station:										Date:									
										Comments:									

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Laura Bassett  
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; margin: 0;">AS ORDERED</p> <p style="font-size: 1.2em; margin: 10px 0;">WPEC #1375934</p>					

**Total Charges:** \$19,585<sup>00</sup>

This broadcast time will be used by: House Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC  
1025 Thomas Jefferson St. NW  
Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche  
Deputy Director

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/17/2012  
Date

Signature

(202) 350-5782  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**



Accepted



Accepted in Part



Rejected

Lillie K. Roberts  
Signature

Lillie K. Roberts  
Printed Name

10/10/12  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Use Majoring Political Action Com PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Bassett  
Candidate Manager Agency Committee (circle one)

ADDRESS: Waterfront Strategies  
1010 Wisconsin Ave.  
WASHINGTON, DC 20007

PHONE: 202-338-8700 FAX: 202-338-2334

EMAIL: \_\_\_\_\_

Information Requested: Rates & Avail

Final Disposition: Order placed \$19,585<sup>00</sup>

If Committee, list officers and position: \_\_\_\_\_

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
T. Rep Wash